

---

## A STATEMENT FROM REED EXHIBITIONS – ORGANIZER OF EXPO NACIONAL FERRETERA & INTERNATIONAL PAINTS & COATINGS SHOW

July 22, 2020

Reed Exhibitions Mexico, organizer of **Expo Nacional Ferretera**, today announced that the 2020 face to face event, scheduled for September 10 to 12 at Expo Guadalajara, **has been postponed to September 2021**, following the continuing international travel restrictions and the restrictions that the local government is maintaining for public events.

Commenting on the announcement, Javier Garcia, Show Director said: “Unfortunately, the actual conditions in Guadalajara City do not allow us to guarantee the face-to-face event in September, but we acknowledge how important it is to keep the industry active and connected. We are working hard to offer virtual solutions to satisfy the needs of our community.”

This **date change also applies to the International Paints & Coatings Show**, the adjacent event that was launched this year.

“The wellbeing and safety of all those who participate in the show is our top priority. Therefore, in parallel we are working on the measures that will be implemented at our Expo Nacional Ferretera and International Paints & Coatings Show when we meet in 2021”, commented Garcia.

Reed Exhibitions has recently published its **Re-Opening Events 5 Points Global Plan**, which outlines the measures the organizer will take to help protect the safety and security of all who participate at its events, along with the recommendations of both federal and local health authorities regarding events organization.

“On behalf of Reed Exhibitions, I would like to express my gratitude to all our exhibitors, partners, attendees, suppliers, media, and staff for their support. We trust that **we will return in 2021 strengthened**, both personally and professionally, to continue to contribute to the hardware industry of our country, as has been the spirit of our event throughout its history.”, concluded Javier García.