



The most important event in  
Latin America for the industry



## We offer our sales policy

### PRE-SALE PRICE

Pre-sale price **\$423.00 USD + VAT\*** per square meter, will apply when paying the minimum of 10% of the booth price before **September 30<sup>th</sup> 2019**.

\*VAT 16%

### STANDARD PRICE

Starting October 1<sup>st</sup> 2019, all exhibitors will pay the price of **\$464.00 USD + VAT\*** per square meter.

\*VAT 16%

### DISCOUNT FOR EARLY PAYMENT

#### 14.9% DISCOUNT

liquidating 100% the value  
of the contracted booth before

**JANUARY 31 2020**

The exhibitors that do not take advantage of the discount will have the following payment conditions:

#### First payment:

**20%**  
of reservation when  
signing the contract.

#### Second payment:

**30%**  
of the total value before  
**January 31, 2020.**

#### Third payment:

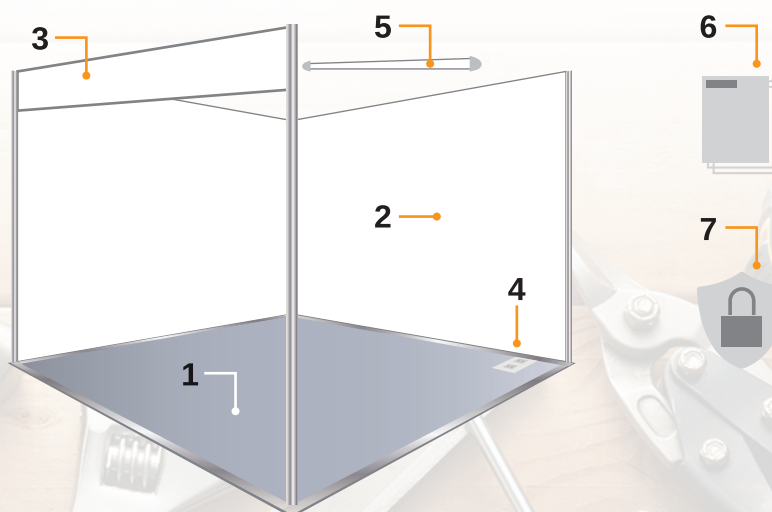
**50%**  
remaining before  
**May 29, 2020.**

#### Note:

It is important to reserve the space in the last edition before October 31<sup>st</sup> 2019. Starting November 1<sup>st</sup> the booths that have not been reserved will be liberated for sale to our waiting list.

### THE BOOTH INCLUDES:

1. Space fully carpeted
2. Separating walls
3. Sign with the name of the company
4. Electrical plug
5. Slim line lamp
6. Mention in the exhibitor's catalog
7. Security in perimeter



**Note:** All prices are subject to changes with no previous notice.

#### Cancellation Policy:

30% penalty if you cancel in any date and 90 days prior to event.  
60% penalty if you cancel between 89-60 days prior to event.  
100% penalty if you cancel between 59 or less days prior to event.



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