

ON SITE SIGNAGE / SPONSORSHIPS



Make the most of your ONLINE and PRINT listing with our Media Specials! Generate qualified leads by showcasing your new products or services before the event through our Expo Nacional Ferretera My Show Planner and drive traffic to your booth at the show with an ad in the Expo Nacional Ferretera Official Print Directory.



☐ Banner 1 (18 x 5 meters) USD \$ 6,700 + VAT



- ☐ Banner 2 (10 x 2 meters) USD \$ 3,800 + VAT
- ☐ Banner 3 (12 x 5 meters) USD \$ 3,800 + VAT
- ☐ Floor decals from USD \$ 3,400 + VAT
Mariano Otero Ave. entrance to escalators
- ☐ Banner in column 5 USD \$ 2,700 + VAT
(1.2 x 7 meters)

IMPORTANT: Once the sponsorship request form has been sent, it can not be canceled or returned. All the designs required to the exhibitor must be sent according to the deadline of delivery. In case the art is not sent on time, and this sponsorship can not be made, no refund will be made.

CONTACT US

www.expoferretera.com.mx

Company name

Contact

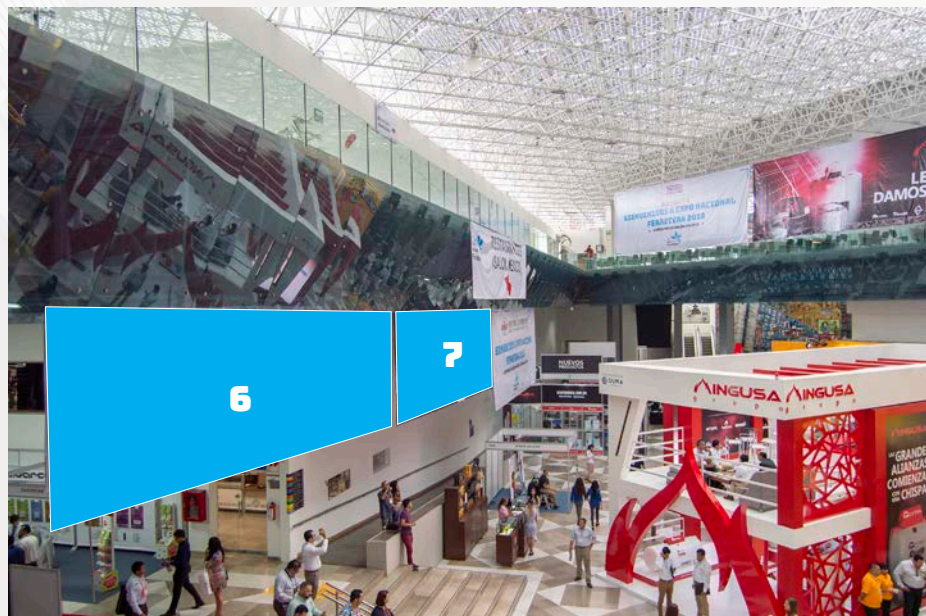
Position

Email

Authorization signature

TOTAL

ON SITE SIGNAGE / SPONSORSHIPS



☐ Banner 6 (10 x 3 meters) USD \$ 2,400 + VAT

☐ Banner 7 (10 x 3 meters) USD \$ 2,400 + VAT



☐ Banner 8 (10 x 3 meters) USD \$ 3,000 + VAT

☐ Banner 9 (10 x 3 meters) USD \$ 3,000 + VAT

☐ Banner 10 (10 x 3 meters) USD \$ 3,000 + VAT

☐ Banner 11 (10 x 3 meters) USD \$ 3,000 + VAT

☐ Banner 12 (15 x 4 meters) USD \$ 3,000 + VAT

☐ Banner 13 (15 x 4 meters) USD \$ 3,000 + VAT

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CONTACT US

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Company name

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Position

Email

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TOTAL

ON SITE SIGNAGE / SPONSORSHIPS



☐ Banner 14 (15 x 4 meters)

USD \$ 3,000 + VAT

☐ Banner 14 Bis

USD \$ 3,000 + VAT



☐ Banner 16 (2.5 x 5 meters)

USD \$ 2,000 + VAT

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CONTACT US

www.expoferreteria.com.mx

Company name

Contact

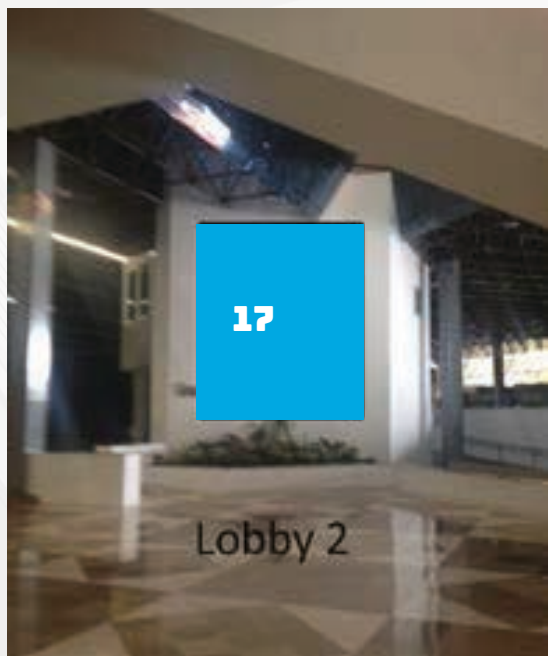
Position

Email

Authorization signature

TOTAL

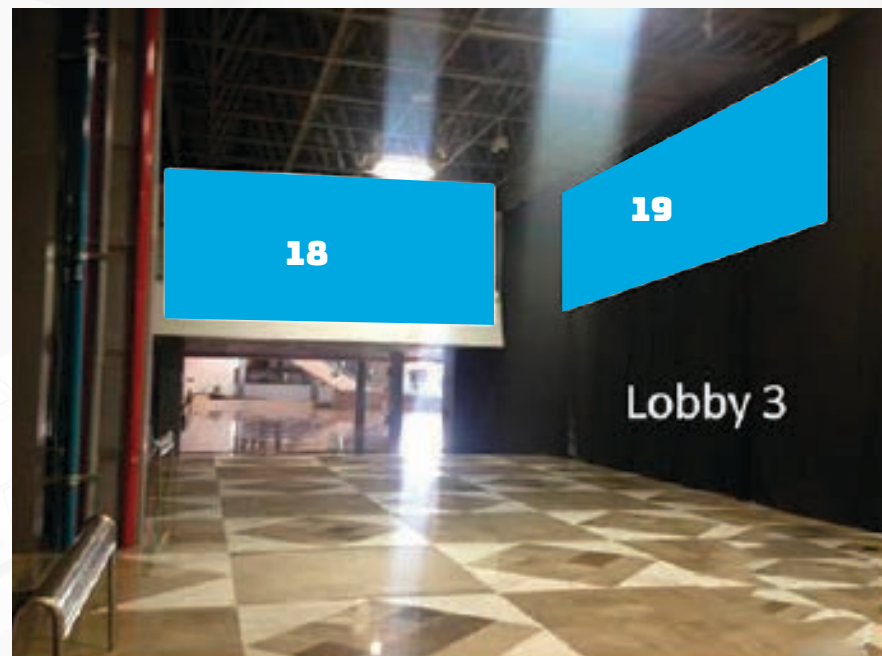
ON SITE SIGNAGE / SPONSORSHIPS



Lobby 2

☐ Banner 17 (3 x 5 meters)

USD \$ 2,800 + VAT



19

18

Lobby 3

☐ Banner 18 (7 X 3 meters)

USD \$ 2,400 + VAT

☐ Banner 19 (7 X 3 meters)

USD \$ 3,000 + VAT

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CONTACT US

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Company name

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TOTAL



☐ Banner 20 (15 x 3 meters)

USD \$ 3,800 + VAT



☐ Column 24
(1.2 x 7 meters)

USD \$ 5,200 + VAT

☐ Column 23
(1.2 x 7 meters)

USD \$ 5,200 + VAT

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CONTACT US

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Company name

Contact

Position

Email

Authorization signature

TOTAL



☐ Banner 25 (15 x 3 meters)

USD \$ 3,000 + VAT



☐ Banner 26 (10 x 3 meters)

USD \$ 3,000 + VAT

☐ Banner 27 (10 x 3 meters)

USD \$ 2,400 + VAT

☐ Banner 28 (5 x 2.5 meters)

USD \$ 2,400 + VAT

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Company name

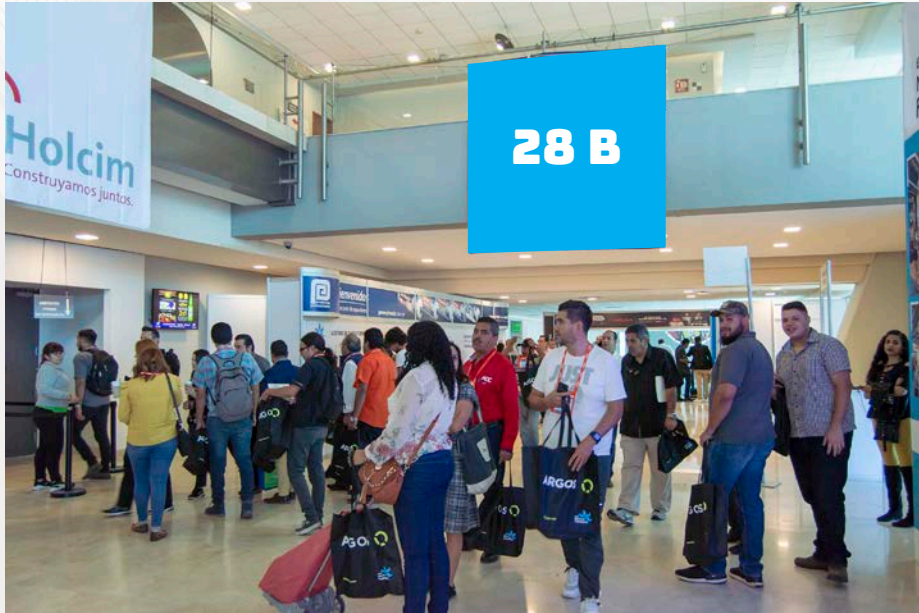
Contact

Position

Email

Authorization signature

TOTAL



☐ Banner 28 B hall 7 (3 x 3 meters)

USD \$ 2,200 + VAT



☐ Banner 29 - Guadalajara Hall

USD \$ 16,000 + VAT

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Company name

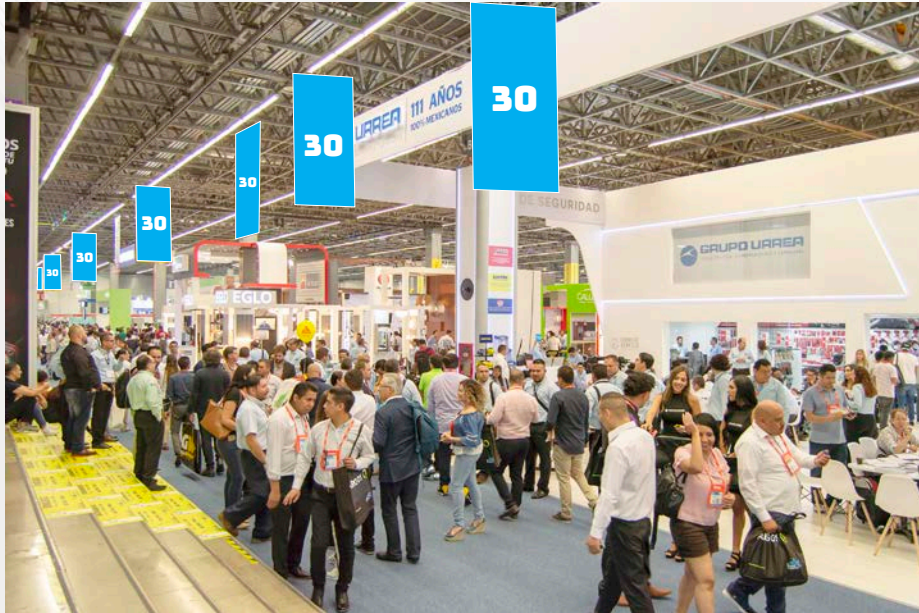
Contact

Position

Email

Authorization signature

TOTAL



☐ Banner 30
(all Jalisco Hall banners)

USD \$ 9,300 + VAT



☐ Banner 31 (3 x 5 meters)

USD \$ 3,800 + VAT

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Company name	<input type="text"/>
Contact	<input type="text"/>
Position	<input type="text"/>
Email	<input type="text"/>

Authorization signature

TOTAL



☐ Banner 32
(12 x 2.5 metros)

MX \$ 1,900 + IVA

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CONTACT US

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Company name	<input type="text"/>
Contact	<input type="text"/>
Position	<input type="text"/>
Email	<input type="text"/>

Authorization signature

TOTAL



☐ Floor decals at registration

USD \$ 4,300 + VAT



☐ Info booth sponsor
(kick panels on the booths)

USD \$ 5,100 + VAT

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Position	<input type="text"/>
Email	<input type="text"/>

Authorization signature

TOTAL

ON SITE SIGNAGE / SPONSORSHIPS



☐ Escalators from parking garage to registration

USD \$ 4,200 + VAT

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CONTACT US

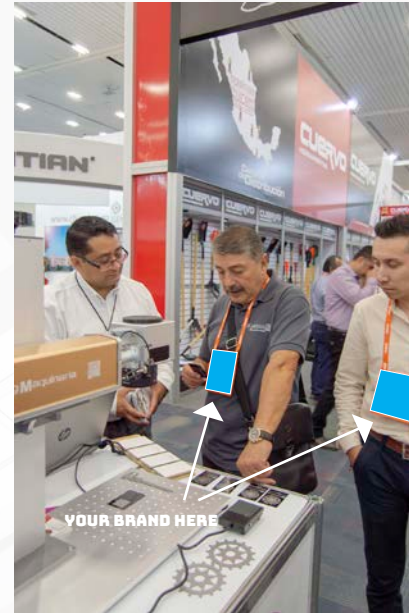
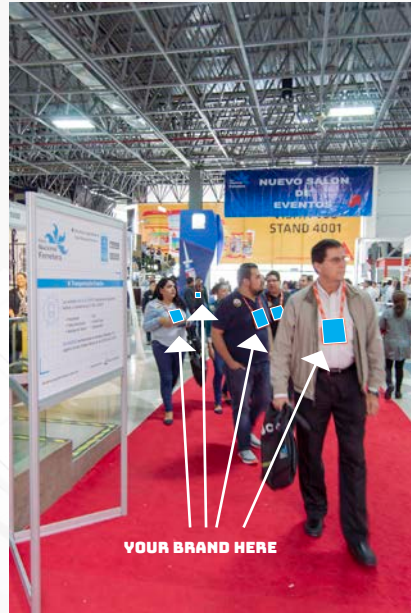
www.expoferretera.com.mx

Company name	<input type="text"/>
Contact	<input type="text"/>
Position	<input type="text"/>
Email	<input type="text"/>

Authorization signature

TOTAL

SPONSORSHIPS



☐ Badge holder

USD \$ 36,500 + VAT

EXCLUSIVE PRODUCT

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Company name	<input type="text"/>
Contact	<input type="text"/>
Position	<input type="text"/>
Email	<input type="text"/>

Authorization signature

TOTAL

SIGNAGE / SPONSORSHIPS



☐ Bus circuit
(7 vehicles approx.)

USD \$ 7,000 + VAT



☐ Demo vehicle

USD \$ 1,400 + VAT

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Company name

Contact

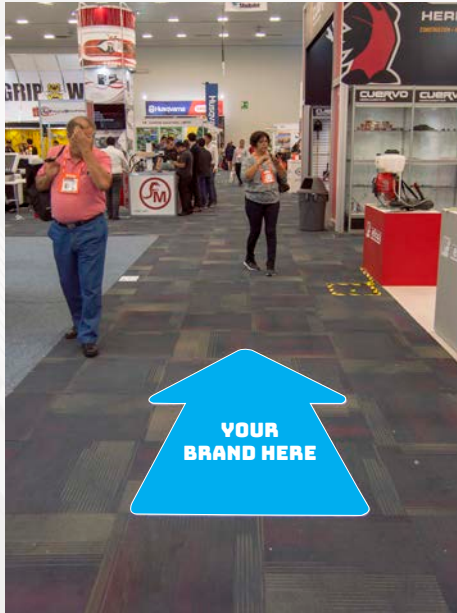
Position

Email

Authorization signature

TOTAL

SIGNAGE / SPONSORSHIPS



☐ Floor decals - Jalisco and Guadalajara Halls USD \$ 3,600 + VAT

EXCLUSIVE PRODUCT



☐ Pocket map USD \$ 6,300 + VAT

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CONTACT US

www.expoferreteria.com.mx

Company name

Contact

Position

Email

Authorization signature

TOTAL



☐ Zona Demo

USD \$ 2,500 + VAT

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CONTACT US

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Company name

Contact

Position

Email

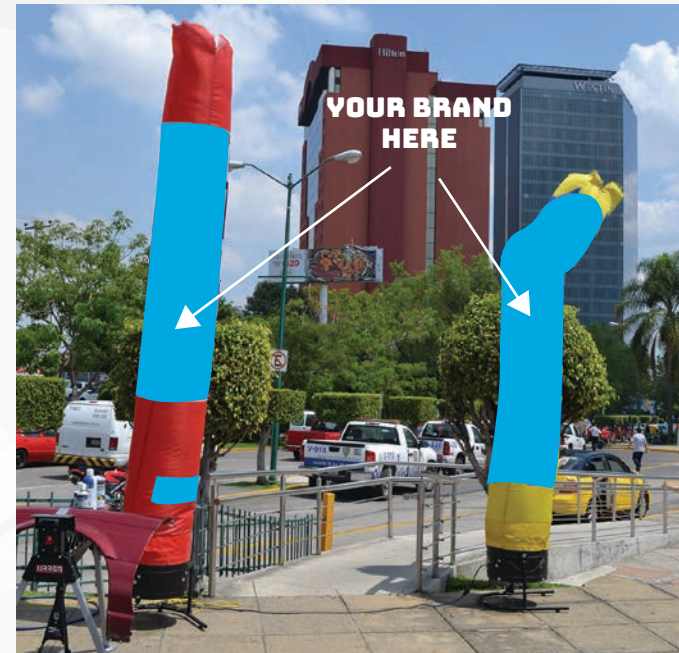
Authorization signature

TOTAL



☐ Light box

USD \$ 2,000 + VAT



☐ Inflatables
(right to placement)

USD \$ 2,800 + VAT

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CONTACT US

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Company name

Contact

Position

Email

Authorization signature

TOTAL

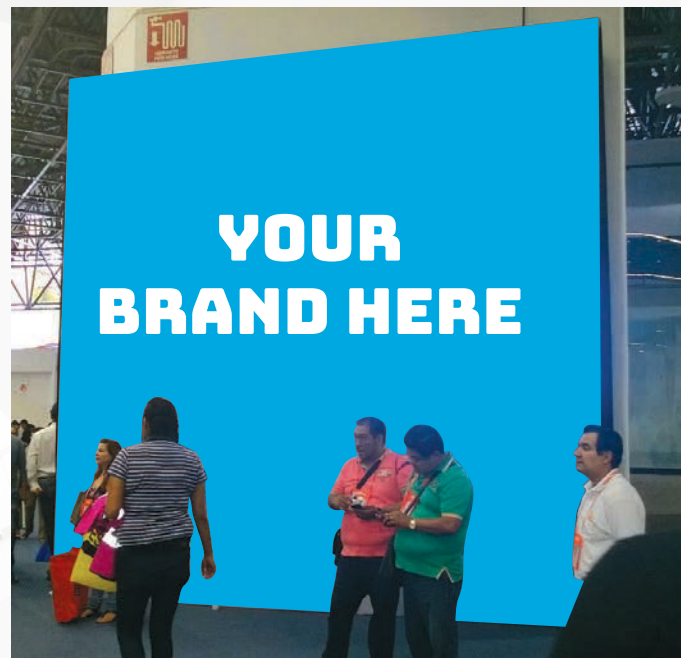


☐ Bag sponsorship*
(right to delivery)

USD \$ 3,300 + VAT

EXCLUSIVE PRODUCT

**Production by the customer*



☐ Sponsorship in hallway 'A' wall
(right to placement)

USD \$ 3,600 + VAT

**Production by the customer*

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CONTACT US

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Company name

Contact

Position

Email

Authorization signature

TOTAL



☐ Personnel team (4)

USD \$ 5,000 + VAT



☐ Escalators to Mexico Hall

USD \$ 9,050 + VAT

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CONTACT US

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Company name

Contact

Position

Email

Authorization signature

TOTAL

ON SITE SPONSORSHIP



☐ Screen v7

USD \$ 2,400 + VAT



- The screen will be located at the gates leading to the Guadalajara hall

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CONTACT US

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Company name

Contact

Position

Email

Authorization signature

TOTAL



☐ Mobile billboards (4)

USD \$ 9,100 + VAT

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CONTACT US

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Company name

Contact

Position

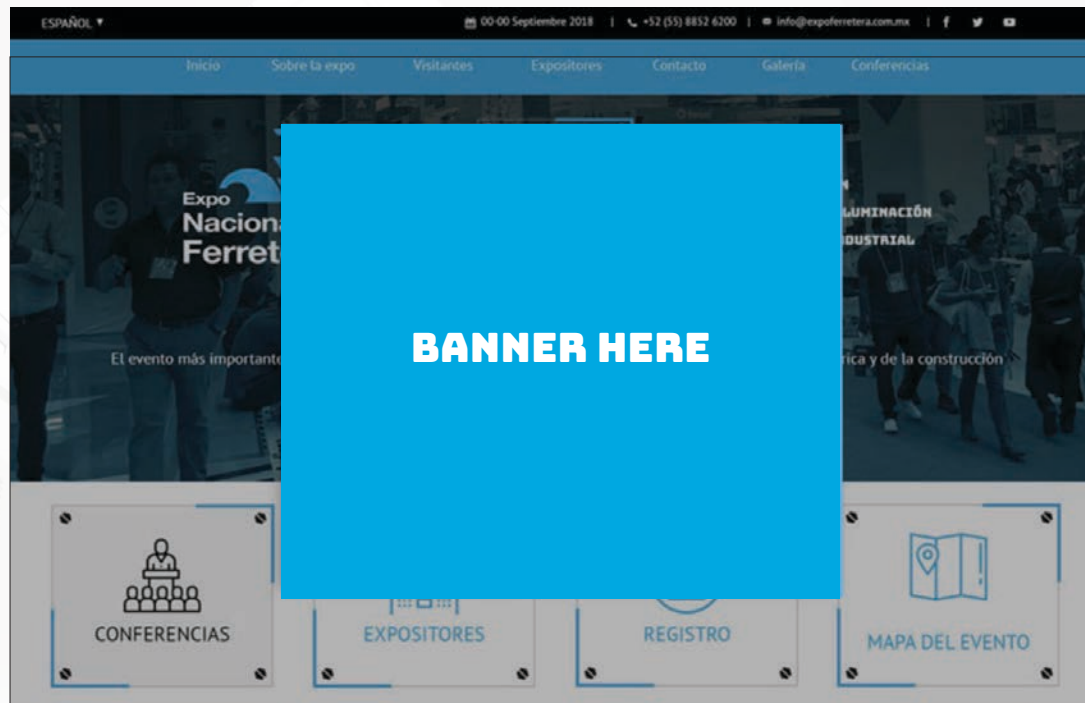
Email

Authorization signature

TOTAL

☐ Welcome ad

USD \$ 5,780 + VAT



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CONTACT US

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Company name

Contact

Position

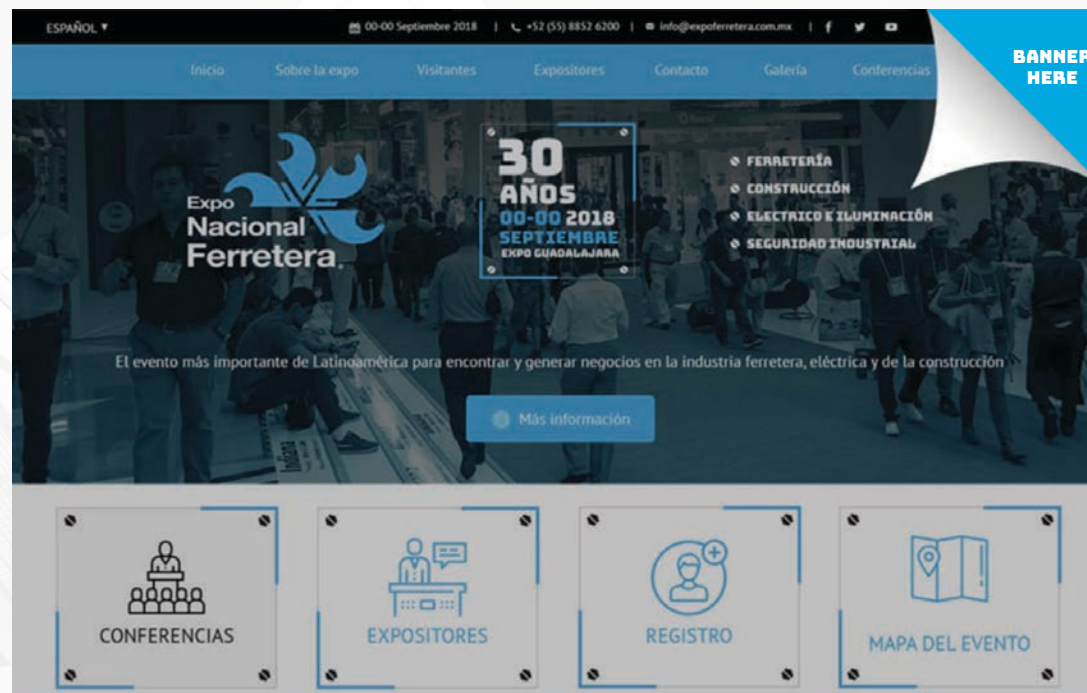
Email

Authorization signature

TOTAL

☐ Pagepeel

USD \$ 4,300 + VAT



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CONTACT US

www.expoferreteria.com.mx

Company name	<input type="text"/>
Contact	<input type="text"/>
Position	<input type="text"/>
Email	<input type="text"/>

Authorization signature

TOTAL

To all the registered ones are sent periodically a newsletter with information of the event, includes a section of your brand; also includes the link to the gallery within the digital agenda.



NEWSLETTER



Consectetur adipisicing elit. Integer eget lacinia lectus. Morbi in tortor efficitur, ullamcorper velit quis, congue mauris. Duis est nisi, venenatis id dolor id, rhoncus pulvinar diam. Fusce ligula mauris.

Economy in Mexico
tortor at lorem eleifend, porta rhoncus
orci imperdiet. Maecenas a imperdiet dolor.
Cras eget viverra nulla. Cras ut
tristique turpis, non eleifend.

[MORE INFORMATION](#)

**YOUR BRAND
HERE**

☐ Newsletter to registered

USD \$ 2,300 + VAT

- ▶ 1 HTML to pre-registered members
- ▶ Featured exhibitor

• Website

- Galería adicional
- Color para resaltar tu stand en el plano del evento
- Nombre de tu empresa al inicio de la lista de expositores y categoría de productos
- Liga directa a galería

• Mobile APP

- Empresa resaltada en la búsqueda
- Expositor destacado
- Banner rotativo (animado) en el directorio móvil, excepto en la página principal
- Banner con liga a tu galería móvil

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CONTACT US

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Company name

Contact

Position

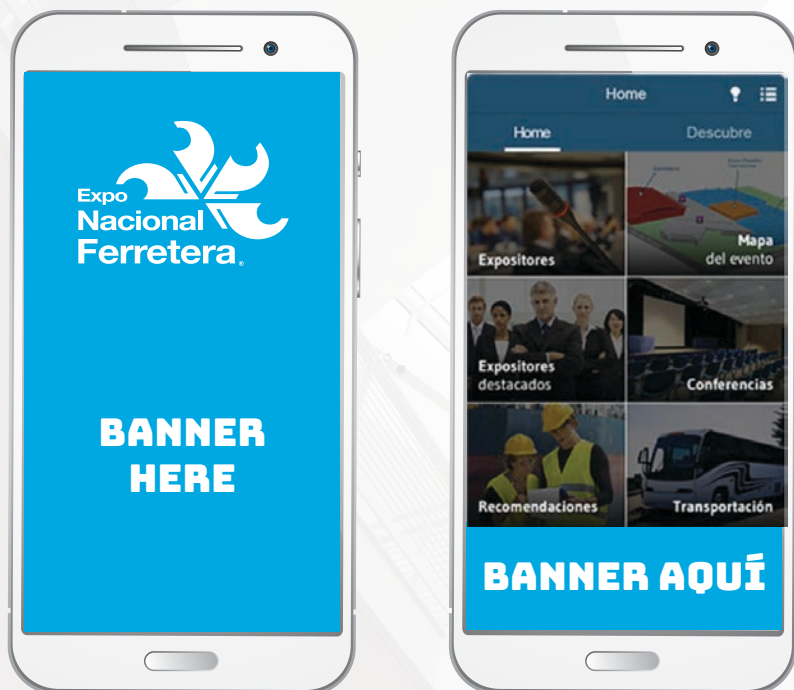
Email

Authorization signature

TOTAL

☐ **Mobile title sponsorship**

USD \$ 5,000 + VAT



- Company Logo branded on pre-show and onsite show marketing (digital/print)
- Company name mentioned in SocialMedia
- Company Logo branded in the Print Directory
- Company mentioned in pre-show emails and Expo Nacional Ferretera website homepage
- Company Logo on INTRO SPLASHPAGE
- Mobile Home Page Banner Ad
- Mobile Featured Showroom

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CONTACT US

www.expoferretera.com.mx

Company name

Contact

Position

Email

Authorization signature

TOTAL

☐ **Mobile homepage banner ad**

USD \$ 900 + VAT



- Banner ad rotates throughout the homepage of the mobile application
- Mobile featured showroom
- Banner ad links to your mobile featured showroom

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CONTACT US

www.expoferretera.com.mx

Company name

Contact

Position

Email

Authorization signature

TOTAL

<div> <div> 30 ANIVERSARIO 06 AL 08 SEPT - 2018 EXPO GUADALAJARA </div> <div> FERRETERÍA CONSTRUCCIÓN ELECTRICO E ILUMINACIÓN SEGURIDAD INDUSTRIAL </div> </div>				
EXPOSITORES (19)				
Nombre del Expositor	Stand(s)	Adicional Info	Leyenda	Agregar a la Agenda
YOUR BRAND HERE				☆
ANDREAS STEHL, S.A. DE C.V.	2428BIS			☆
BODEGAS CONSTRULOCKER MEXICO	308BIS			☆
DEVILBISS RANSBURG DE MÉXICO, S. DE R.L. DE C.V.	2081, 2082			☆
DISA	799			☆
EMMSA	2039, 2041			☆
FLOWGUARD	2183, 2184, 2185 Mdx			☆
INDIANA	3002, 3003, 3004 Mdx			☆
INDUSTRIAS BESTHELG, S.A. DE C.V.	79, 80, 81			☆
LÁMINAS Y ESTRUCTURAS DE PVC	266, 267			☆
LIN MEX GAS, S.A. DE C.V.	11, 12			☆
NOVEN SISTEMAS DE AGUA	2040, 2042			☆
RHEEM DE MÉXICO S.A. DE C.V.	323, 324, 324BIS Mdx			☆
SABIC POLYMERSHAPES MEXICO, S. DE R.L. DE C.V.	2086, 2087			☆
SIMON ELÉCTRICA, S.A. DE C.V.	627, 628, 665 Mdx			☆
TRAMONTINA DE MÉXICO, S.A. DE C.V.	1076, 1077, 1078 Mdx			☆

☐ Show planner featured exhibitor

USD \$ 1,100 + VAT

• Show planner

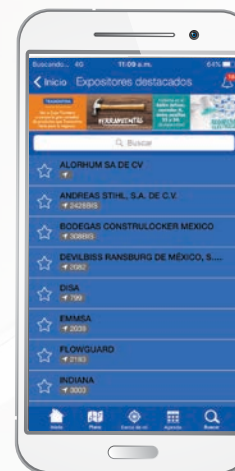
- Highlighted on the Floor Plan
- Featured at the top of the Exhibitor List & Product Categories
- Links directly to your Showroom

• Mobile APP

- Company highlighted on search results
- Showcased under Featured Exhibitors on app Home Page
- Banner Ad rotates throughout the entire Mobile Directory (except home page)
- Banner Ad links directly to your Mobile Showroom

**Be featured at the top*
of the exhibitor list!**

**Alphabetically*



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Contact

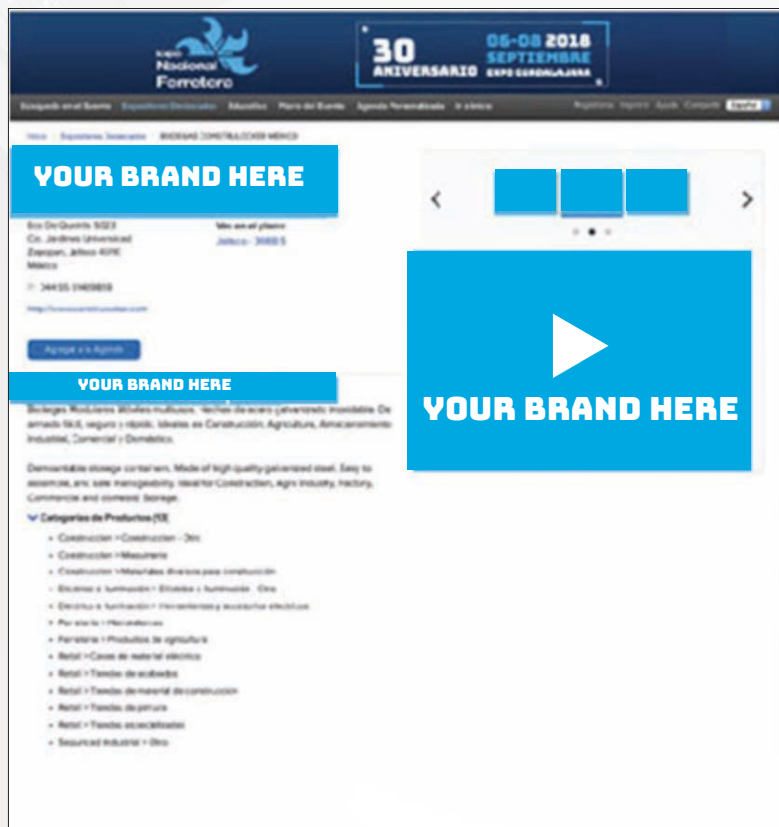
Position

Email

Authorization signature

TOTAL

Make the most of your online list and the app! Create your own database and generate sales opportunities to showcase your new products or services before the event, through the show planner; also with mobile directory, you will be able to drive traffic to your booth on the days of the event.



☐ Show planner showroom

USD \$ 700 + VAT

• Online ShowPlanner

- Enhanced Listing, plus...
- 3 product photos and descriptions
- 1 multimedia video

• MobileAPP

- Enhanced Listing, plus...(except video)
- 3 product photos and descriptions
- 3 show specials
- Request call back (via email)
- Request appointment (via email)

Showcase your product photo & video!



Grow your database and generate qualified leads by showcasing your new products or services before the event through our Expo Nacional Ferretera Show Planner and drive traffic to your booth at the show with the Expo Nacional Ferretera Mobile Directory!

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CONTACT US

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Company name

Contact

Position

Email

Authorization signature

TOTAL

Generate interest amongst qualified prospects by showing your products and services before the event, as well as in the official printed directory of Expo Nacional Ferretera to attract more visitors to your booth.

☐ Media special option 1

USD \$ 1,300 + VAT

► (showroom + 1/3 page ad in print directory)

• Website

- Access to prospects
- 3 new products with descriptions and photos
- 3 promotions
- Multimedia Video
- Request appointment (by e-mail)
- Company logo

• Mobile APP

- Company logo
- Access to prospects
- 3 photos of products with description
- Access to buyers contact information
- 3 show specials

☐ Media special option 2

USD \$ 2,700 + VAT

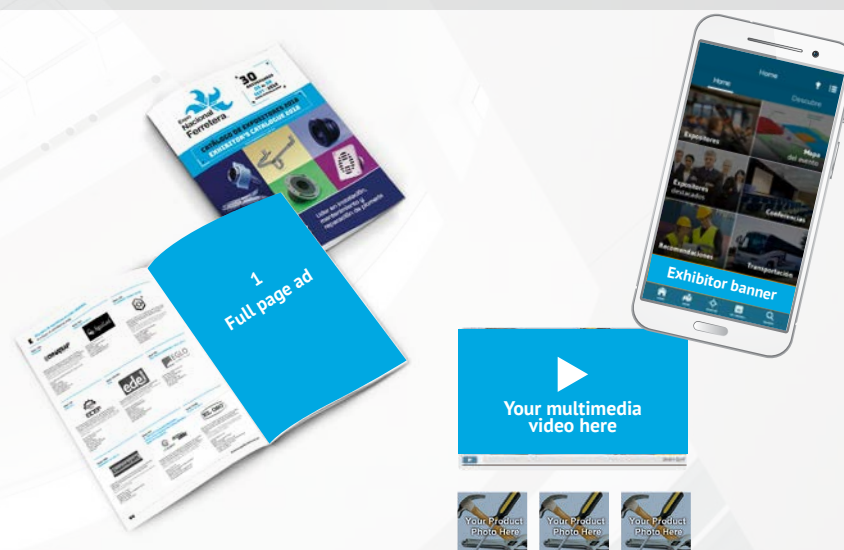
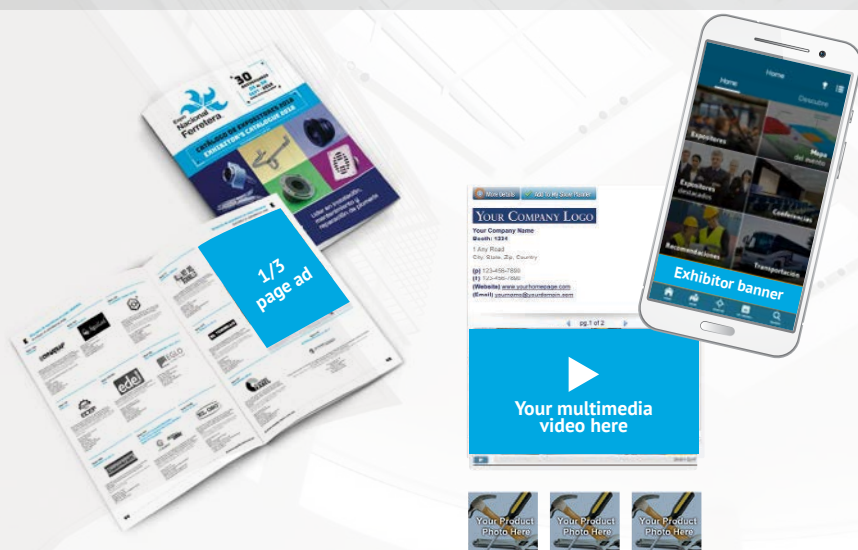
► (featured exhibitor + full page ad in print directory)

• Website

- Outstanding location on the map
- Mention at the beginning of the list of exhibitors and product category
- Links addressed directly to the Exhibitor's Showroom

• Mobile APP

- Highlighted company in the search results as a highlighted exhibitor
- Highlighted exhibitor on the exhibitor list of the application
- Rotating Banners for the entire duration of the application



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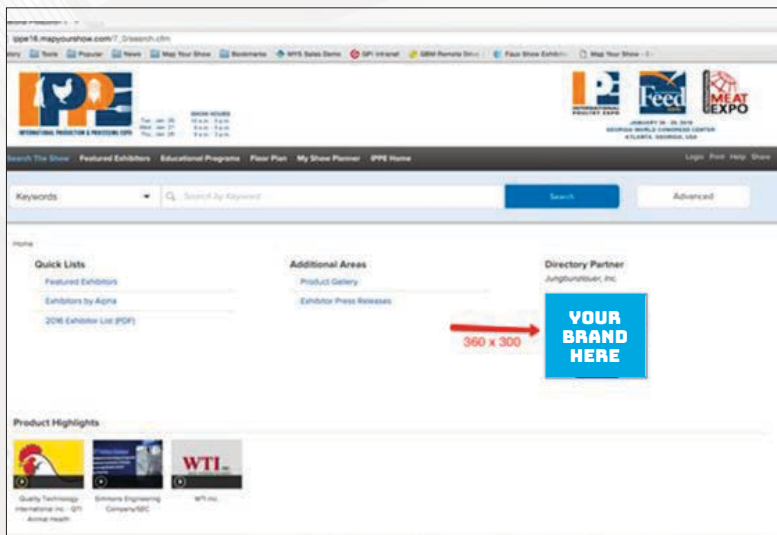
Contact

Position

Email

Authorization signature

TOTAL



☐ Directory sponsorship

USD \$ 1,700 + VAT

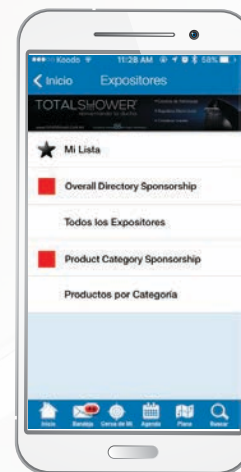
- Directory sponsorship (inventory 1)
- Featured exhibitor

• Website

- Highlighted on the Floor Plan
- Featured at the top of the Exhibitor List & Product Categories
- Links directly to your Showroom

• Mobile APP

- Company highlighted on search results
- Showcased under Featured Exhibitors on app Home Page
- Banner Ad rotates throughout the entire Mobile Directory (except home page)
- Banner Ad links directly to your Mobile Showroom



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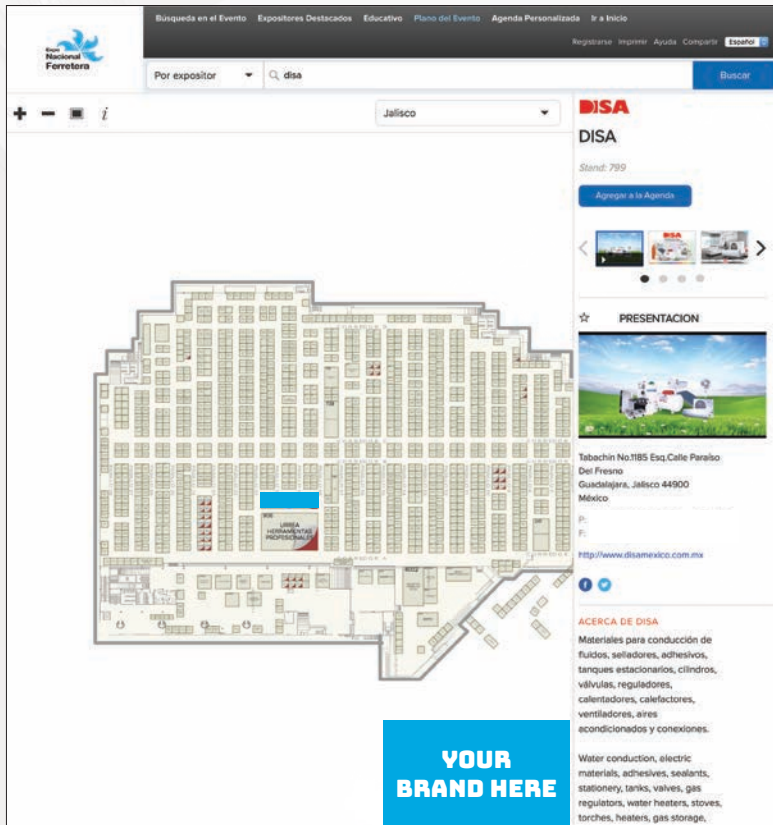
Email

Authorization signature

TOTAL

☐ Floor plan sponsorship

USD \$ 1,700 + VAT



► Floor plan sponsorship ► Featured exhibitor

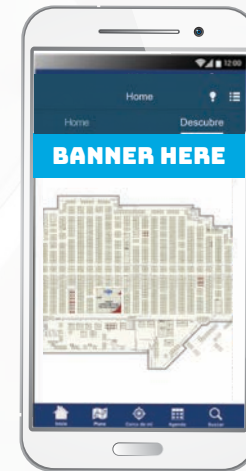
• Website

- Highlighted on the Floor Plan
- Featured at the top of the Exhibitor List & Product Categories
- Links directly to your Showroom

• Mobile APP

- Company highlighted on search results
- Showcased under Featured Exhibitors on app Home Page
- Banner Ad rotates throughout the entire Mobile Directory (except home page)
- Banner Ad links directly to your Mobile Showroom

EXCLUSIVE PRODUCT



IMPORTANT: Once the sponsorship request form has been sent, it can not be canceled or returned. All the designs required to the exhibitor must be sent according to the deadline of delivery. In case the art is not sent on time, and this sponsorship can not be made, no refund will be made.

CONTACT US

www.expoferreteria.com.mx

Company name

Contact

Position

Email

Authorization signature

TOTAL

☐ Category sponsorship

USD \$ 1,800 + VAT



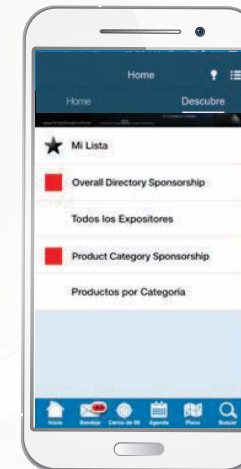
► Category sponsorship
► Featured exhibitor

• Website

- Highlighted on the Floor Plan
- Featured at the top of the Exhibitor List & Product Categories
- Links directly to your Showroom

• Mobile APP

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TOTAL

☐ Highlight

USD \$ 1,430 + VAT



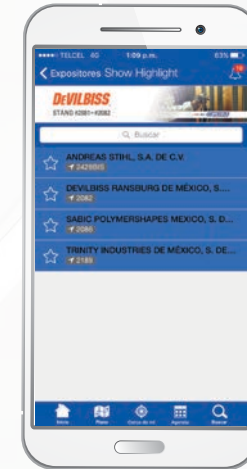
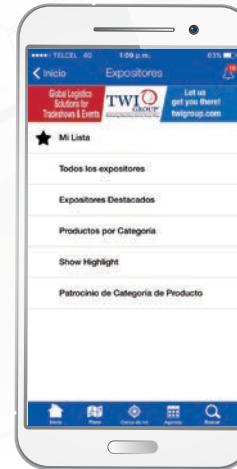
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